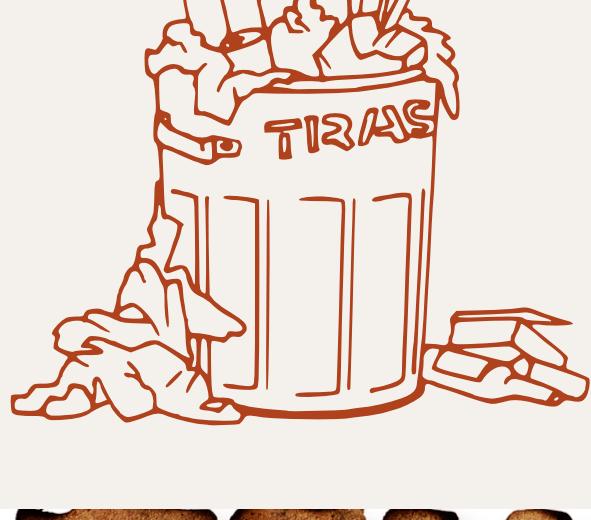


# FIGHT FOR FOOD WASTE

## Minimizing Consumer Food Waste for a Sustainable Future



### Food for thought

- If food waste was a country it would be the **3rd largest emitter** of greenhouse gases, only after China and the USA.
- The annual value of food wasted is **\$1 trillion globally** and it weighs **1.3 billion tons**.
- **25%** of the world's **fresh water** is used to grow food that is never eaten.
- An area larger than China is used to grow food that is **never eaten**.
- All the world's nearly **one billion hungry people** could be fed on less than 25% of the food that is wasted in the US, UK and Europe.



# Digitalization for Fighting Food Waste

Food sharing websites or mobile apps that help reduce food waste are now considered the most innovative and new business models in the food and beverage industry.

**Food is made to be eaten.**

I've taken the Foodprint pledge.

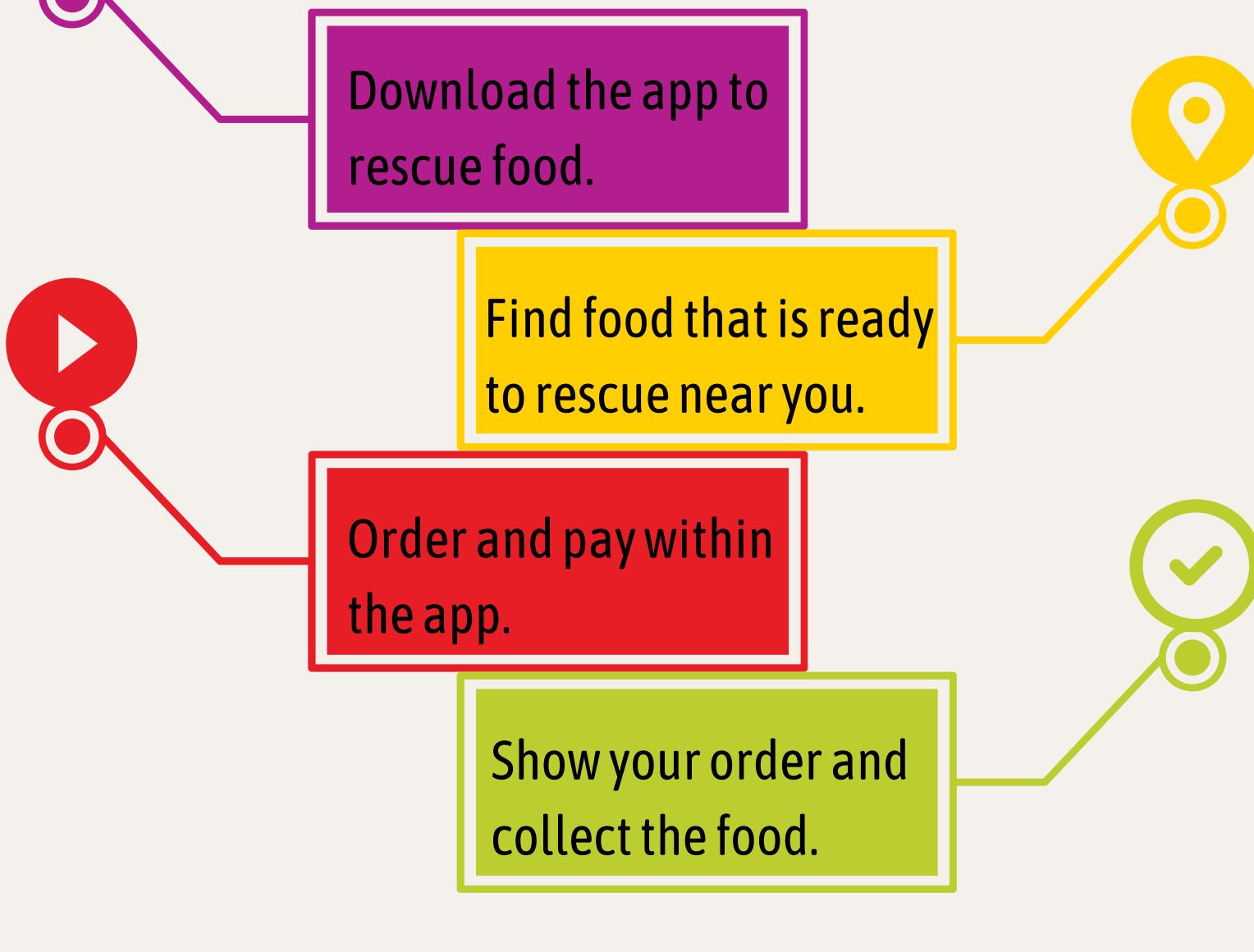


Find out more at [foodprint.org.nz](http://foodprint.org.nz)  
and @foodprintnz

## FoodPrint

A native Kiwi app, established during the pandemic year in 2020. It's aim is to provide customers get food at **discount prices** from cafes, restaurants and supermarkets.

## How it works?



In FoodPrint, you can track how much **money** you saved.

In FoodPrint, you can track how much **carbon** you've saved.





# Reduce Food Waste Free Food Sharing App &

A **worldwide** available food sharing platform



Connecting neighbours with each other and with local businesses so **surplus food** can be **shared**, not thrown away.



Available on the iPhone

App Store



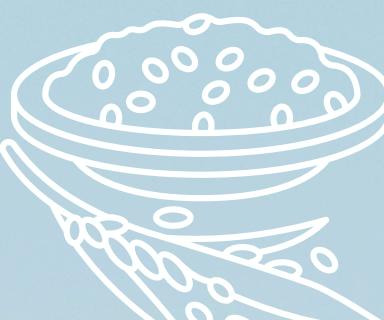
ANDROID APP ON  
Google play



ON THE WEB

login now

[web.olioex.com/login](http://web.olioex.com/login)



# China's Initiatives and Laws

## Against Food Waste

### Anti-Food Waste Law



Adopted at the 28th Meeting of the Standing Committee of the Thirteenth National People's Congress on April 29,

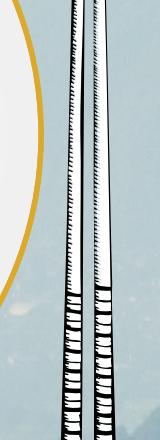
2021.

#### Advocating Thrift, Against Waste

- Meals for official activities shall **not exceed** the **prescribed standard**.
  - **Rewards** consumers for not wasting food.
  - A kitchen waste **disposal fee** can be charged for food waste.
  - Businesses induce misleading over-ordering, with a maximum fine of **CNY10,000**.
  - Serious waste of food producers and operators, with a maximum fine of **CNY50,000**.
  - Produce, publish and spread gluttony shows, with a maximum fine of **CNY100,000**.
- ....



**CLEAR YOUR  
PLATE & STOP  
WASTING**



# 為食物浪費而戰

減少消費端食物浪費，塑造可持續發展的未來



## 反思

- 如果食物垃圾是一個國家，它會是第三大溫室氣體排放國，僅次於中國和美國。
- 全球每年浪費的食物價值為1萬億美元，重達13億噸。
- 世界上25%的淡水用於種植從未被食用掉的食物。
- 比中國還大的土地用來種植從未被吃掉的食物。
- 美國、英國和歐洲被浪費掉的食物僅25%就可用來養活全世界近10億的飢餓人口。

在中國，  
1,700 萬噸  
食物被浪費。  
相當於全球溫室氣  
體8%的排放量。

在新西蘭，咖  
啡館、酒吧和  
餐館浪費掉  
50,000 噸食物。

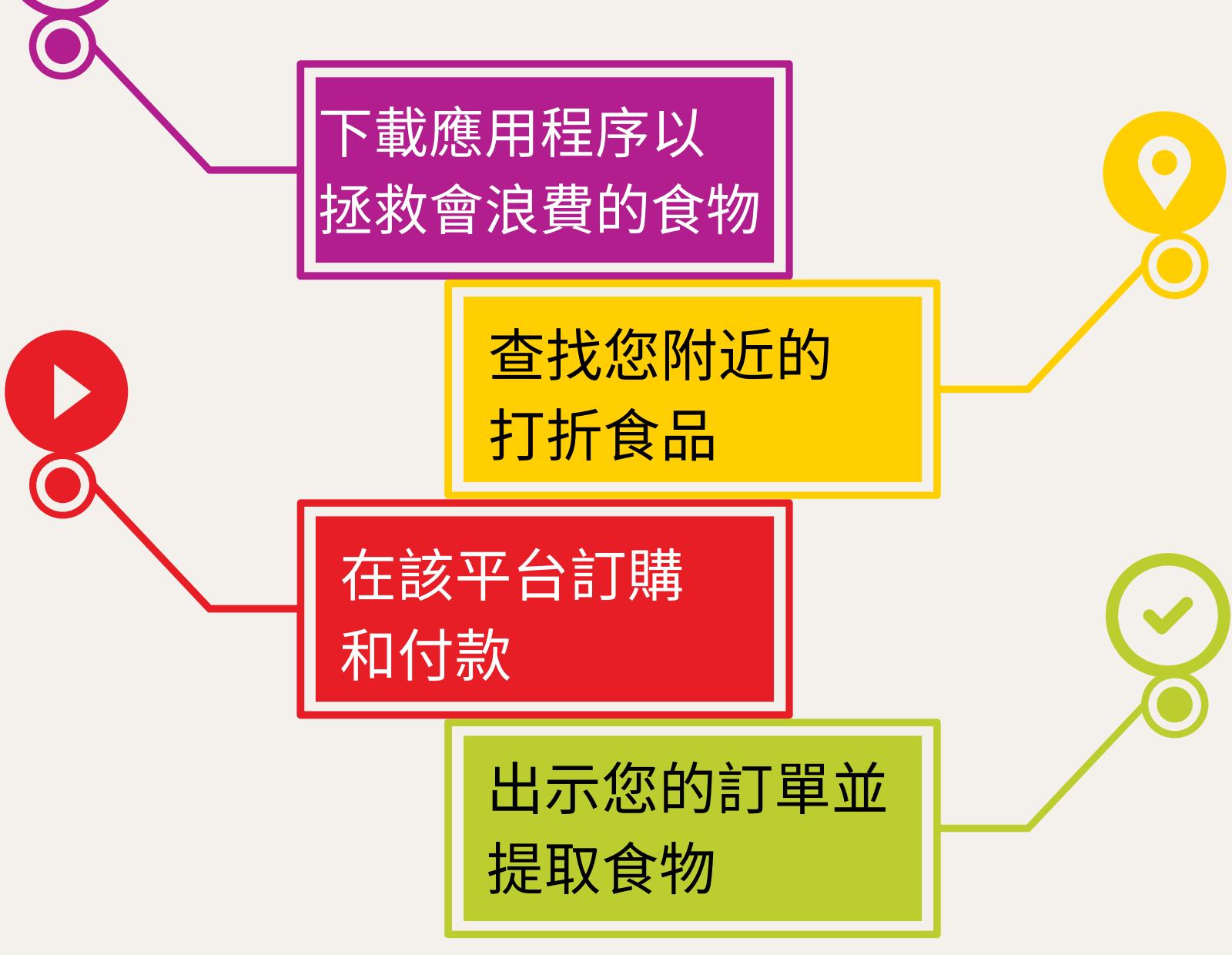
# 數字化如何抗擊食物浪費

有助於減少食物浪費的食物分享網站或移動應用程序現在被認為是食品和飲料行業最具創新和新的商業模式



## FoodPrint

一個於 2020 年建立的新西蘭本地的應用程序。其目的是為該平台的用戶提供例如從咖啡館、餐館和超市以折扣價購買食物。



FoodPrint用戶可以查詢節省了多少錢

FoodPrin用戶可以跟蹤減少了多少碳排放





# 減少食物浪費 免費食物分享平台 &

一個**全球**可用的食物分享平台



分享您不使用的東西

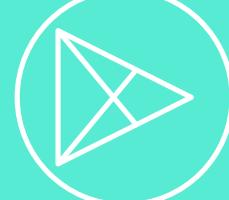
與會使用到它們的人

將附近鄰居以及與當地企業聯繫起來，以便**分享剩餘**或多餘的食物而不是直接丟棄。



Available on the iPhone

App Store



ANDROID APP ON  
Google play



ON THE WEB

login now

[web.olioex.com/login](http://web.olioex.com/login)



# 中國反對食物浪費的倡議和法律

## 反食品浪費法



第十三屆全國人民代表大會常務委員會第二十八次會議2021年4月29日表決通過并即日起施行。

### 厲行節約 反對浪費

- 公務活動用餐**不得超過規定標準**
- 可**獎勵**"光盤行動"消費者
- 點餐浪費可收廚餘**垃圾處理費**
- 商家誘導誤導超量點餐, 最高罰**1萬**
- 食品生產經營者嚴重浪費, 最高罰**5萬**
- 製作發布傳播暴飲暴食視頻節目, 最高罰**10萬**

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