

Our **Story**



**Centres of
Asia-Pacific Excellence**

Kia ora こんにちは
Olá மகிழ்ச்சி
Hello Hola ស្អាត
Kamusta
Elo வணக்கம்
Xin chào
சวัสดี 你好
Halo! 안녕하세요
வணக்கம்



Who we are

The Centres of Asia-Pacific Excellence (CAPEs) collectively form a business-focused hub of intercultural expertise for Kiwis to prepare for and find success in the diverse and vibrant Asia-Pacific region: North Asia, Southeast Asia, and Latin America.

Utilising university networks and knowledge, the CAPEs deliver a range of innovative programmes, resources and initiatives that enable New Zealanders to deepen their knowledge and understanding of the Asia-Pacific, and build future-focused commercial, educational and cultural relationships in the region's vital economies.

The CAPEs offer accessible, relevant, practical education and support for New Zealanders of all backgrounds and professions: businesses, government agencies, educators, students, and the wider public.

A consortium of **New Zealand's leading universities**

Funded through the Tertiary Education Commission, the CAPEs are a university-led initiative supported by a consortium of four of New Zealand's leading tertiary institutions: the University of Auckland, the University of Waikato, the University of Otago, and Te Herenga Waka–Victoria University of Wellington.

The universities have deep expertise in business, language, culture, history and politics in the Asia-Pacific region. Together they offer a strategic link between academic research and business-focused expertise.

The North Asia CAPE, which focuses on Greater China, Japan, and Korea, is hosted by the University of Auckland.

The Southeast Asia CAPE, which works to enhance the way New Zealanders understand and do business with the ten ASEAN countries and Timor-Leste, is hosted by Te Herenga Waka–Victoria University of Wellington.

The Latin America CAPE, which helps grow engagement with Latin America, is also hosted by Te Herenga Waka–Victoria University of Wellington.

The CAPEs are supported by teams at the University of Waikato and the University of Otago.



North Asia
Centre of
Asia-Pacific Excellence



Southeast Asia
Centre of
Asia-Pacific Excellence



Latin America
Centre of
Asia-Pacific Excellence



Our mission

Utilise university expertise and networks to create a step-change in New Zealanders' Asia-Pacific skills and knowledge to support greater economic growth and well-being.

Our strategic priority areas

- BUSINESS** Develop tools and programmes that enable New Zealand businesses to engage effectively in the Asia-Pacific region.
- EDUCATION** Deepen New Zealanders' understanding of Asia-Pacific cultures and languages by supporting the education sector to build global citizenship.
- THOUGHT LEADERSHIP** Strengthen the dissemination of university-based knowledge to inform future policy and decision making.
- CONNECTIVITY** Draw on local and global university networks to enhance connectivity between government agencies, business, education, iwi and communities to deepen New Zealand's engagement with the Asia-Pacific region.

CAPEs by numbers

The CAPEs have supported over 18,000 Kiwis with opportunities to experience the Asia-Pacific regions and build their awareness, understanding, and engagement.

6,112

Businesses upskilled

5,628

Language learners supported

80

Academics involved

6,229

Youth programme attendees

7,800+

Social media followers

3,500+

Newsletter subscribers

116,000+

Video resources viewed

In-person events across the motu





It is crucial that we understand how our actions within New Zealand affect others across the world, and how global developments impact us here too. Our perspectives won't always be the same as our neighbours', but it's important that we share experiences and ideas with others so together we can make progress on issues that impact us all. To do that, you need to understand other cultures, points of views, and contexts."

Rt Hon Jacinda Ardern, Prime Minister of New Zealand
CAPEs' Growing Global Citizens in Aotearoa Teachers Forum 2021

Video address, 21 July 2021

Full video available at: www.cape.org.nz/education



Our visual identity



Centres of Asia-Pacific Excellence

Each CAPE has its own logo, but the three logos also unite the consortium.

The circle demonstrates both inclusiveness and completeness (wholeness). Each circle has been used in conjunction with traditionally based design elements that echo something of the regional culture, but in a simplified, fresh manner without undue bias to one culture over another. The local elements have been added in a way to suggest dynamism, impetus, interaction, and cooperation.

Taken together, the three logos connote networks, connections, threads drawn together, ties that bind, and individual strands coming together in a harmonious whole. The treatment given to them is fresh and innovative, without disrupting their traditional origins. Three logos, three colours balanced and in harmony – emphasising our ability to work together toward a common purpose.



North Asia

Three waves and winds to represent the three North Asian nations, using a multiple line style that is prevalent in traditional decorative elements in all three North Asian cultures. Blue was selected as it is extensively favoured in porcelain across the region.



Southeast Asia

The 11 nations cover a very wide and diverse range of cultural aesthetics, which makes finding common elements more challenging than for North Asia. The helix spiral is evident in an assortment of bracelets, amulets, and armbands across the region. The ASEAN logo (a sheaf of ten stalks) is referenced in this design by the use of eleven stylised rice leaves. The leaves, representing the 11 nations, are curled to mimic the spiralling pattern. Gold represents the ripened plant and its bounty.



Latin America

The five interwoven links represent our five focus nations. Although the design references the stone hoop at Chichen-Itza, Mexico, the graphical style and elements used are common to the quadripartite shapes and components found right across Central and South America. The colour represents the turquoise found throughout the region, referencing tropical turquoise seas and the mighty Amazon forest.

North Asia
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Southeast Asia
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Asia-Pacific Excellence



Latin America
Centre of
Asia-Pacific Excellence



A snapshot of the CAPEs' **work programmes**

The CAPEs' purpose is to support New Zealanders to become more knowledgeable, capable, connected, and ultimately more successful in each of their regions.

The following pages provide a snapshot of some of the programmes run by each CAPE which demonstrate how we achieve this mission.

Our work programme supports businesses, educators, students, policymakers, and the general public to improve their knowledge of **North Asia**, **Southeast Asia**, and **Latin America**, build lasting relationships, and improve their capabilities to engage with each region.

We do this through offering a range of initiatives, including workshops for businesses and entrepreneurs, short-term immersive study experiences for students and businesses, professional development support for teachers of North Asian and Latin American languages, and opportunities and programmes for students. We support global citizenship education in the classroom and the communication of relevant and up-to-date research.

We also work with public sector and private partners to hold seminars and events that share knowledge broadly and facilitate relationship-building, and to create resources benefitting our audiences.

“

Great to get background information on the markets, channels and real-life examples of products in market.

Quotes from participant surveys

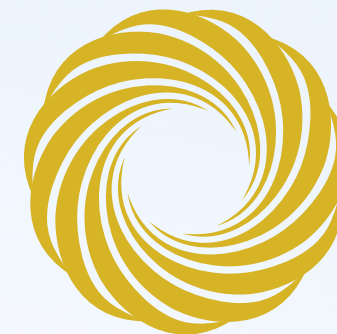
“

The presentations were insightful on economy, employment, demographic and culture around business.

“

This workshop (and the presentations) has been valuable to my business. I am definitely considering launching in Southeast Asia.

Market Readiness Programme



The SEA CAPE Market Readiness Programme (MRP) helps businesses to succeed in the valuable export markets of Southeast Asia – with nearly \$8b of exports to ASEAN in 2020.

Our series of half-day workshops focuses on the growing markets of Singapore/Malaysia, Vietnam, and Indonesia. Kiwi entrepreneurs, founders, and business managers can participate in all three free workshops.

The workshops offer expert academic knowledge, as well as experiences from Kiwi businesses operating in the markets already. Topics covered include trading environments, culture and the ways of doing business, insights about in-market competition, and networking opportunities and the potential to connect to the ASEAN region through the SEA CAPE alumni network.



10
countries



374
businesses



416
participants



Business opportunities in Latin America

The Latin America CAPE has focused on making Kiwi businesses aware of the opportunities Latin America offers through a series of workshops, videos, seminars, and webinars. Participants learn doing business in various markets across Latin America, as well as focusing on particular markets, including using Mexico as a base to expand into North America.

Featuring expert advice and guidance from academics, officials and business people, both based in New Zealand and Latin America, Kiwi businesses can see how other businesses have succeeded in Latin America and apply it to their own business. In 2022, we launched a new eight-week course, Diversifying Into Latin America (DILA) to offer even greater depth in the Latin American market.



The speakers were without exception excellent, and all offered value. Different speakers would resonate with different people. The quality of the speakers and the pertinence of what they brought really impressed me.

Glenn Hansen, Group Financial Controller, Vortex Engineering Group
DILA 2022 Participant



7

NZ locations



8

countries



1,291

participants



These videos have been an extremely successful collaborative project between CAPE and NZTE and I'm really proud of this partnership. Seeing our customers come to life, and their stories in these videos is just fantastic. I just love the way that CAPE has put these [stories] through different themes.

Rhianon Berry, Trade Commissioner for Mexico, Central America, and the Caribbean, New Zealand Trade and Enterprise



North Asia business workshops



“ I enjoyed the insights of the latest trends in the market. The case studies really help business to learn.

“ The workshop was very informative and facilitated in an inclusive way, which kept me engaged. I enjoyed the combination of case studies, guest speakers and practical exercises.

Feedback from anonymous participant surveys

North Asia CAPE's suite of business workshops is offered through a long-standing partnership with the University of Auckland Business School. We have several different workshops focused on the key North Asian markets (Greater China, Japan, Korea) and one which provides an overview of e-commerce strategies for the region.

Workshops – whether in-person or online – are interactive and provide participants with recent business cases, insights from industry experts, current market research, and best practice tools designed to help them rethink their strategy and value proposition in North Asia.

North Asia CAPE works with a number of delivery partners, including Export NZ and the Icehouse, and will continue to develop new workshops in collaboration with academic partners.



37
workshops



794
participants



5
regions



Let's Talk **ASEAN**

The ASEAN (Association of Southeast Asian Nations) market is growing in importance for New Zealand. ASEAN is now our fourth largest trading partner with exports worth nearly \$8 billion annually.

Launched in 2021, Let's Talk ASEAN seminars and webinars are the perfect introductory course for Kiwi entrepreneurs, founders, business managers and anyone wanting to explore the diverse cultures, economies, and ways of doing business in Southeast Asia. Featuring a panel of experts, first-hand experience, and a range of topics, Let's Talk ASEAN is a superb opportunity to strengthen connections with ASEAN countries.



The Let's Talk ASEAN series provides a platform for sharing knowledge and gets to know like-minded others. I was glad to be a part of the Food and Nutrition sessions in Palmerston North, Invercargill, and Wellington.

Wayne Mulligan, CEO FOMANA Capital and CEO NZ Bio Forestry



3

NZ locations



5

markets/industries



97

participants

“

SEA CAPE has gone from strength to strength. I've had the privilege of participating in and speaking at various events organised by SEA CAPE and partners over the course of the past few years. These events are important and useful for local communities, particularly outside of the major cities. As a long-term advocate of growing New Zealand's linkages with Southeast Asia, I look forward to continuing to support the work of SEACAPE.

Kenneth Leong, Director, Tiaki Capital, and Immediate Past Chairman of ASEAN New Zealand Business Council



”

“

The stats presented by Prof Siah Hwee Ang were mindboggling. The combined food import from ASEAN countries is significantly bigger than some of the world's biggest economies.

Feedback from anonymous participant surveys

“

The participants are extraordinary leaders with diverse backgrounds with a passion for making a difference. Their collaborative work identifies common strategies to tackle climate change impacts, solidifies a network that spans the Pacific, and inspires communities to make a difference.

Associate Professor Chris Moy,
University of Otago

“

I worked cross-culturally, learnt about a new climate-solution and collaboratively created a way to communicate about it.

Quotes from participants' survey

“

This program gave me direction for the next stage of my studies and heaps of great connections which will be useful for future projects!

More than
 **85.7%**

More than 85.7% of the post programme survey respondents said they felt that their intercultural competence grew as a result of their participation in the programme.

Winds of
Change



A network of future leaders in climate change resilience based in Aotearoa New Zealand and Chile.

Winds of Change draws upon common climate links to establish a New Zealand-Chile collaborative network of future leaders that can identify climate change solutions.

Established in 2020, Winds of Change selects postgraduate students and recent graduates from Chile and New Zealand with an overall interest in climate change and developing sustainable strategies for business and policy. Together, they examine the similar climate change impacts our societies face, and demonstrate how through this trans-Pacific programme, knowledge can support greater economic growth and well-being in both countries. It also strengthens connections established between Chilean and New Zealand universities.

Led by the University of Otago, participants take part in a series of virtual and in-person workshops, field trips, and a symposium to present their research outcomes. Building on the success of this programme, it was extended to China in 2022 with the North Asia CAPE.



Supporting Māori and Pacific businesses

North Asia CAPE provides support for Māori and Pacific business owners and entrepreneurs to better understand and access opportunities in North Asian markets, working with partner Oyster Workshop.

Each cohort of businesses benefits from an intensive six- to eight-week programme, including North Asian market workshops, business capability support, and introductions to academic and in-market experts. The programme contributes to greater diversity of Aotearoa New Zealand's brand and offerings in North Asian markets. Following the programme's success, a version was developed for Latin America focusing on Mexico and Colombia.

In late 2021, both the North Asia and Latin America CAPEs launched an alumni programme to more formally join past and current participants of the programme, providing participants with more tailored ongoing support, as well as allowing alumni to mentor new businesses.



“ This programme has given us the opportunity to dream really big! It's exciting to think how we as indigenous artists can enter markets we hadn't previously thought possible and make meaningful connections.

Lissy Cole, Founder and owner,
Lissy Cole Designs



“ Learning a lot about the Japanese and Korean markets on the programme. I look forward to building authentic business relationships and exploring potential export opportunities. Hands down one of the best opportunities that has come our way!

Amber Taylor, CEO, ARA Journeys



49
participants



4
countries



“ The Tertiary Market Immersion Programme 2020 was an incredibly insightful experience. Each of Jakarta, Kuala Lumpur and Singapore surprised in their own right. The programme has opened up a part of the world I had not previously been involved in. I now have an appreciation for Southeast Asia and am interested in seeing its future direction and the role New Zealand can play in this.

Imogen Lily Graham, Participant, TMIP 2020



46

students



6

countries



41

businesses

Tertiary Market Immersion Programme



An opportunity for business-savvy tertiary students from across Aotearoa New Zealand to broaden their understanding of doing business in Southeast Asia.

Students travel to various Southeast Asian countries where working in groups, guided by academic mentors, they develop a business pitch aimed at New Zealand businesses and entrepreneurs looking to engage with Southeast Asia. Students visit global, local, and Kiwi businesses while preparing to present their pitch in front of a panel of judges and their peers at the end of the programme.

After returning to New Zealand, each group creates a business report of their idea.

In 2019 students went to Vietnam, Thailand, and Singapore. In 2020 they went to Indonesia, Malaysia, and Singapore. In 2021, due to COVID-19, the programme ran in New Zealand but with a focus on food and beverage exporters to the Singapore market.



Amazon – Raised Up Sky

Part of our Cultural Bridges programme, *Amazon – Raised Up Sky* is an augmented reality artwork that places the viewer in the heart of the Amazonian rainforest. In a ground-breaking fusion of art and science, which draws on conversations with scientists and indigenous leaders in Brazil and New Zealand, renowned Kiwi artist Joseph Michael explores our physical, biological, and cultural link to trees.

Amazon – Raised Up Sky toured around New Zealand in late 2020 and 2021 to critical acclaim, where attendees using an augmented reality headset were transported into the heart of the Amazon.

The support of the Latin America Centre of Asia-Pacific Excellence enabled the project to be developed remotely during the COVID-19 pandemic, working with AV producers who could collect the data and images in Brazil, turning the project into a cross-cultural collaboration. It is now being converted into an educational tool.

Joseph Michael using augmented reality headset to view the Amazon.



Amazon – Raised Up Sky was equal parts fascinating, beautiful and thought-provoking. Joseph discussed both the technical and artistic aspects of what he does, and our audience left with new insights into his work, as well as into the issues that inform it, like climate change. We loved experimenting with the Augmented Reality gear too!

Philip Tremewan, Director, Festival of Colour, Wānaka

“ It was such a privilege to attend, work alongside some amazing like-minded students and listen to some great speakers and mentors. The Japanese students were awesome to meet, and I absolutely loved learning from them and sharing our culture with them. In brief, it was a highlight of my year and young enterprise experience! I can't recommend it enough!

Student participant

“ Thank you to all the organisers and YES for giving these students the opportunities to extend themselves. I am amazed at what these students can achieve when they collaborate together even when it's virtually.

Parent of a student participant



40

Participants



92%

likely to recommend
BizVenture Japan

BizVenture Japan with Young Enterprise



In 2021, with assistance from Education NZ in Tokyo and the Japanese Ministry of Education, we started a new programme bringing together 40 students in New Zealand and Japan to compete on a joint social and entrepreneurial challenge.

In small groups, students developed business cases tackling challenges based on the UN's Sustainable Development Goals, while also honing their commercial skills and knowledge of Japan's language, culture, and market. Academic and commercial mentors worked with the students throughout, and on the final day, student teams presented their business cases to a large online audience based in New Zealand and Japan, with a winning team chosen from each country.

The New Zealand secondary students particularly valued the opportunity to interact directly with their peers in Japan – grounding their cultural and commercial learnings through real interactions at a time of pandemic-induced disruption. In 2022 we expanded the programme with a BizVenture China pilot.



Remote Creative Business Collaboration

SEA CAPE teamed up with the Miramar Creative to develop opportunities for improved creative digital exports from New Zealand to Southeast Asia. This includes a remote creative business collaboration project between New Zealand and Southeast Asia, and research on digital economies in Southeast Asia and the potential innovation development opportunities.

Part of this project supported a game development collaboration between teams in New Zealand (Wellington's Beyond Studios) and Vietnam, specifically commissioned to demonstrate these remote business practices and how they can apply to a range of businesses – not just those within the digital creative sector. This project was conducted entirely online.



We jumped at the chance to show the power of collaboration using digital tools. Remote collaboration is not the future but the now.

Jessica Manins, CEO, Beyond Studios



Globalistas in Action



Since 2019, LatAm CAPE has partnered with Young Enterprise (YES) for the Globalistas in Action (GiA) weekend which brings together students from all over the country who had previously participated in our LatAmBiz entrepreneurship programmes in Latin America and New Zealand.

GiA retains these students – both secondary and tertiary – in our talent pipeline and continues to develop these students' entrepreneurship skills and knowledge of Latin America by tasking them with developing a market entry strategy for a Kiwi company into Latin America.

Involvement from Kiwi businesses, including Vaka Interactiv, Tuia Group, Next Farm Ltd, Gamefroot, PikPok, and Founder Spring, have been essential to the programme. We have also had participation from the embassies of Argentina, Brazil, Chile, Cuba, Mexico and Peru, and the Consulate-General of Colombia.



Globalistas taught me that building and nurturing relationships and establishing connections is the key to entrepreneurship success.

Benjamin Kingi, 2018 participant





Culture Ready

Led by North Asia CAPE with support from the Southeast Asia and Latin America CAPEs, Culture Ready is managed by the University of Otago's tourism and marketing departments.

Culture Ready is a website and workshop series for small and medium-sized tourism operators in New Zealand to increase their cultural awareness and improve business preparedness to serve visitors. The website, featuring videos from tourism industry leaders, launched in July 2021, with workshops starting online in September 2021 and in-person workshops starting once COVID-19 restrictions permitted.

North Asia CAPE is continuing to update the programme to help tourism operators improve their cultural understanding aimed at better catering to domestic tourists of Asian descent, as well as preparing for a return of North Asian tourists following the reopening of borders after the COVID-19 pandemic. We are expanding the learnings to provide value to the services industry more widely.

www.cultureready.co.nz

The Context: Asia-Pacific

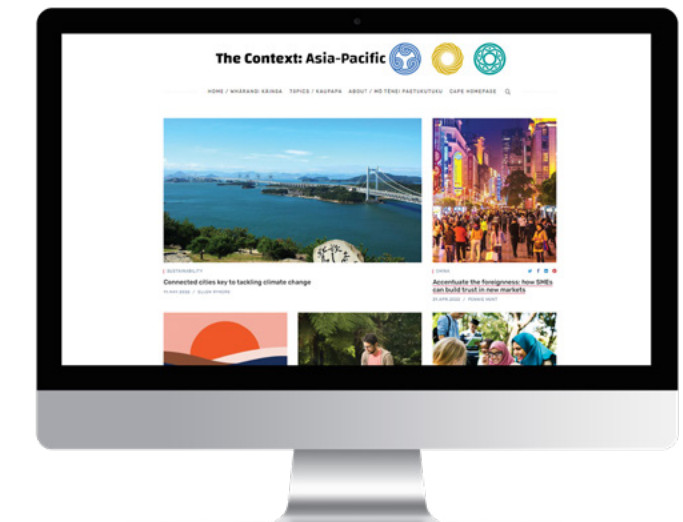
In February 2022, the CAPEs launched *The Context: Asia-Pacific*, an online platform that curates and reports on research to help business and policy leaders better engage with the Asia-Pacific.

The Context: Asia-Pacific delivers insights from New Zealand universities and our Asia-Pacific networks, via a website and email newsletters. Our writers include professional writers and talented tertiary students, who provide clear and vivid insights in a context that is relevant to Kiwis.

“ The research highlighted the importance of cultural competency – not simply knowing the local language or having an interpreter, but spending time in the target market. Despite our digital age, the interviewees felt that face-to-face communication is essential to understanding who you are working with and how your products will be used and remain viable.

Dr Tanya Jurado, Massey University, co-author of research on SME exporters in New Zealand, Chile and Colombia

www.thecontextasiapacific.org.nz



Ngā Hononga-ā-Kiwa

One focus of the CAPEs team at the University of Waikato has been to deliver Māori-focused initiatives. Ngā Hononga-ā-Kiwa (NHK) is a deliberate ecosystem that brings together students, educators, business, Māori and Indigenous communities, and thought leaders in Māori Business and Māori Education.

The relationships we forge are the foundation and heart of our programme and validates the ecosystem approach we take. Enduring and meaningful relationships like those of our tupuna (ancestor) Kiwa gives effect to future generations continuing these longstanding practices.

We have an alumni network of over 100 Māori students and over 100 business leaders, community leaders, and organisations from across the Asia-Pacific region.



Te Rangitāmiro

Māori education

Our education initiatives explore global citizenship, but from a distinctive Māori and Indigenous perspective. In one space, we're creating an online resource, The Global Citizenship Māori (GCM), that educates both kaiako (educators) and rangatahi (youth) on our growing understanding of being a global citizen.

The GCM underpins the conceptual framework that guides Te Rangitāmiro, our regional rangatahi summits. Te Rangitāmiro is an opportunity for Māori secondary students in Aotearoa to explore three big ideas in Global Citizenship Education:

- Whiria (identity)
- Paiheretia (connections)
- Rukuhia (working towards a better future).

The aim is to inspire and empower rangatahi to be active Indigenous members of the global community, by providing spaces for rangatahi, alongside their kaiako, to engage in real life opportunities with local iwi and other Indigenous communities in the Asia-Pacific region.



Te Hononga-ā-Kiwa

Māori business

Our business initiatives have been developed to facilitate business engagement for Māori tertiary students and Māori businesses, and have included industry sectors and topics such as: primary industries, Indigenous development, sports, branding, e-commerce and cultural tourism.

Te Hononga-ā-Kiwa (THK) brings together experts with in-market experience, as well as growing cultural knowledge in customs and language, with Indigenous knowledge at the forefront. The programme prioritises Indigenous to Indigenous engagement, and contributes to the Māori business ecosystem by continuing to engage with its strong alumni network to maintain relationships and further connect in the different regions.

As the only programme targeted at a national level for Māori Business specifically, we have built strategic relationships across universities, government, Indigenous communities, business (private and public), and community groups across Asia-Pacific. Our network provides ongoing opportunities for students and businesses to connect beyond their participation in individual programmes.

Moai pictured on Rapa Nui, Chile, the southeasternmost point of Polynesia.

“

The most interesting thing, and in a way one of the most tragic yet beautiful things, is the similarities that our people have shared in terms of trauma: historical and present. So in a way the Hononga-ā-Kiwa here, the connection across the Pacific, is that. But it's also more than that. It's also a common desire for a better future for our people – a resistance. In that regard, knowing that there are other people around the world but with the exact same issues, and that we have the ability to look to each other, I think is really exciting. It reminds me to keep looking to the horizon. Not only for tomorrow, but for those across the ocean.

Abel Johnston, (Ngāti Porou, Te Whānau-ā-Hinerupe ki Waiapu), 2020



“

I've learnt so much. The Programme has taught me confidence and to go for my dreams and not hold back.

Donnella Ngohe, (Ngāti Hauā, Ngāti Maniapoto), 2019



109

students



9

countries



6

businesses participants

Immersion programmes

Since our inception, the CAPEs have offered unique guided learning experiences in Asia and Latin America for New Zealand businesses, policymakers, researchers, and students seeking to build their knowledge and capabilities of our diverse regions.

The immersive study tours often focus on a unique sector, including: agri-tech, food, fashion, sustainability, and technology, and support opportunities to build trade relations and establish collaborative partnerships.

Through the tours, we aim to:

- improve trade relations
- establish new trading partners
- equip New Zealanders with appropriate business skills for the region
- provide a better understanding of how Asia-Pacific languages and culture lead to business success in the regions.

Through these tours, the CAPEs are a gateway for New Zealand business to build stronger, more sustainable and respectful relationships with the countries of North Asia, Southeast Asia, and Latin America.

With the impact on international travel of COVID-19, we have pivoted to offering domestic and virtual programmes.



TAIPEI



SANTIAGO



SINGAPORE



Impact of **COVID-19**

As an organisation focused on three overseas regions, we have been particularly challenged by the border restrictions in response to the COVID-19 pandemic.

With the inability to travel to these regions during the pandemic, our role to keep Kiwis connected with the regions is even more vital.

We've responded to this changing environment by basing our programmes domestically while still remaining focused on developing Kiwis' understanding of the Asia-Pacific region even while the borders have been closed.

While challenging, it has enabled us to be more innovative with the delivery of our programmes. Examples of this include Japan BizVenture, involving students in both Japan and New Zealand working remotely on a business challenge, while still having the opportunity to learn and share about each other's language and culture. Both the Latin American and Southeast Asian CAPEs ran their usual market immersion programmes for students domestically for the first time in 2020, with students travelling around New Zealand businesses working in these markets (as pictured left). In the case of Latin America, the programme included Spanish classes, allowing the language immersion component to continue.

In mid-2020, both the North Asia and Southeast Asia CAPEs launched a series of webinars, workshops, and events providing businesspeople, policymakers, and the general public with up-to-date knowledge and analysis of Asia's adaptation to the pandemic and commercial evolution. Recordings from the series are available on the CAPE website.





Growing global citizenship education in Aotearoa

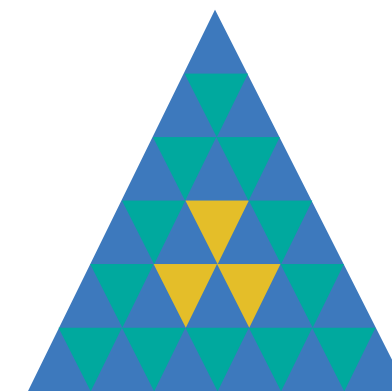
Global citizenship education develops young people who can think critically about the challenges facing our world and contribute to a more equitable, inclusive, and sustainable future. It includes three pillars for learning: global identity, global connections, and global challenges.

Implementing global citizenship education gives life to the intentions of the New Zealand Curriculum and is one of the United Nations' Sustainable Development Goals. The CAPEs' professional development opportunities and innovative digital resources support the ongoing development of confident, capable teachers and school leaders committed to growing our young people as global citizens.

See www.teachapac.nz



GLOBAL IDENTITY



GLOBAL CONNECTIONS



GLOBAL CHALLENGES

Toitōi

We produced Latin American and Southeast Asian editions of the popular Toitōi journals sharing the stories of young Kiwis from these diverse regions, with some in the home languages. The editions were sent to every school and public library in New Zealand with the Latin American version also available as an app from Google Play and Apple Store.



Growing Global Citizens in Aotearoa Teachers' Forum 2021

Teachers, school leaders, and educators met together at the University of Waikato to explore global citizenship education – what it is, why it matters, and ways to connect with Latin America, North Asia and Southeast Asia as rich contexts for learning.

“ Everything that was expressed, shared and discussed at the Forum about growing global citizens in Aotearoa was relevant for teachers. I encourage them to join us on this journey and together, help our tamariki to build a better future for everyone around the globe.

Julie Miedema, Bethlehem College

“ I have put more emphasis on learning about students' own identities and values as a starting point, before we move to looking at other cultures, countries and so on. This year, I have focussed on teaching Chinese language and culture with aspects of Spanish and Japanese. Next year, I hope to focus on Japanese and Spanish languages and cultures.

Stephanie Gollan, Matamata Intermediate



“ This is a really critical time for us in education to ensure that our young people know their place in this country but also know their place as global citizens.

Hon Jan Tinetti, Associate Minister Education
Growing Global Citizens in Aotearoa Teachers Forum
Hamilton, 6 July 2021

Aotearoa Explorers



Launched in mid-2022, Aotearoa Explorers is an online game that aims to spark interest and deepen young people's understanding of the Asia-Pacific region.

It provides teachers with an additional resource that fits into the New Zealand curriculum and supports their efforts to develop global citizenship education in schools across the country. Students are given a fun and educational learning tool that enables them to explore the Asia-Pacific and learn more about the countries, cultures and unique attributes of North Asia, Southeast Asia, and Latin America.

This will lead to enhanced interest and involvement in the concept of global citizenship education amongst the teaching community. There will also be an increased interest in and knowledge of the Asia-Pacific region amongst children in school years 5-8, leading in the long-term to enhanced capability in young people for engagement with the Asia-Pacific. We will empower the children to feel ready to interact with the region by sparking interest and giving them the confidence that they have become more familiar with what those countries have to offer. This will be assessed through an evaluation and monitoring framework.



Creating resources for Kiwis

Since the CAPEs inception, we have created a number of resources across all mediums used by audiences ranging from school children to businesses to language teachers. Here is a selection of some of our resources. You can find more on our website.

www.cape.org.nz/resources



Understanding the ASEAN market booklets



We continue to work with students and academic mentors to create booklets to help Kiwi businesses understand Southeast Asian markets. These have included cold chain logistics in Vietnam and waste reduction in Indonesia, and we've also partnered with Nuku ki te Puku on a booklet on NZ natural health products in Singapore.



Succeeding in Latin America videos



We produced a series of short videos for business audiences with NZTE profiling Kiwi SMEs succeeding in the Latin American market. Within six months these had topped 100,000 views on YouTube. We developed follow-up videos and continue to weave these resources into our business programmes to develop market skills, knowledge and confidence.



Mandarin language resources



We supported the creation of a package of NCEA-focused Mandarin Chinese language teaching resources, developed by and aimed at New Zealand teachers of Mandarin Chinese. There were no such resources previously, and with the border restrictions due to COVID-19, most Mandarin teaching aides from China were absent, making these resources even more vital. Mandarin is studied by approximately 6,000 secondary students annually.

Our governance structure

The CAPEs are a consortium of four of Aotearoa New Zealand's leading universities, and Deputy Vice-Chancellor representatives from all four partners sit on our management committee.

We also have an advisory board who provide guidance on the strategic direction and approach of the CAPEs, ensuring that our work is underpinned by a wealth of expertise and experience across national and international business, trade, education and cultures.

The three CAPEs each have a director, and we have directors of strategy, education, and Māori who work across the CAPEs. We also have two external engagement staff, one of whom is focused on engagement with Māori.

We'd like to acknowledge the hard work of Professor Jenny Dixon of the University of Auckland who was on the Management Committee from its inception until November 2021, and Professor Paul Clark who was the establishment director of the North Asia CAPE and served until mid-2021.

Directors



Charlie Gao
North Asia CAPE



Professor
Siah Hwee Ang
Southeast Asia CAPE



Dr Matthew O'Meagher
Latin America CAPE



Angela Davis
Strategy



Libby Giles
Education



Natalie Lulia
Māori

Management committee



Blair McRae
Te Herenga Waka – Victoria
University of Wellington



Professor
Tony Ballantyne
University of Otago



Professor
Alister Jones
University of Waikato



Professor Erik Lithander
University of Auckland



Rachel Kingi
Senior Advisor
Māori Engagement



Aaron Hailwood
Senior Advisor Communications
and Marketing

CAPEs Engagement

Advisory board



Dr Alan Bollard



Catherine Beard



David Darling



Danny Chan



Jacqui Caine



Stephanie Honey



Carl Worker



さようなら Haere rā
သွားတော့မယ် Adeus
Farewell Adiós
លា Paalam
ခံာ်ဝါ Hau ba lai
Tạm biệt
再见 작별
Selamat tinggal
பிரியாவிடை

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